



ABE Advanced Diploma in Travel, Tourism & Hospitality

Course Code: NABE23

The Association of Business Executives (ABE) is a market leader in the cost-effective provision of quality assured British management education leading to awards which are valued in their own right, but which are also recognised as an accepted route onto the later stages of a number of UK and overseas professional or university qualifications.

Course Aims

ABE Advanced Diploma in Travel, Tourism and Hospitality provides a pathway through which students aspiring to management roles in the sector can develop a combination of key business skills and industry knowledge in preparation for the varied and demanding careers which the industry offers. Diplomates at all levels can use the combination of business and vocational subjects which they have pursued as a route to rewarding employment or as a stepping stone to further study in colleges and universities world-wide. The Travel, Tourism and Hospitality pathway is structured identically with that in ABE Business Administration and Business Information Systems programmes, is of a comparable level and shares a number of business subjects with them.

Course Market

Travel, Tourism and Hospitality industry today is the largest and most pervasive sector within the global economy. It is an industry that comprises many components (historical attractions, theme parks, travel agents, airlines, museums, hotels and restaurants among others) in both the public and private sectors of most countries. Attracting visitors is high on the economic agenda of all countries, states and cities. What travel, tourism and hospitality, world-wide, has in common is the need to provide quality services to increasingly discerning customers in a business-orientated manner. This need requires management leadership in all the main functional business areas (finance, marketing, human resource management, and operations) as well as the strategic leadership associated with general management.

The course is aimed principally at providing a professional qualification for the following markets:

- ❖ employees wishing to develop their professional skills in travel, tourism and hospitality
- ❖ students wishing to achieve a Degree or MBA in a flexible and modular basis, at their own convenience and timescale.
- ❖ international students aiming to achieve a world class professional qualification in travel, tourism and hospitality.

Course Structure

All **three** papers are compulsory

NBM202	Corporate Strategy
NBM411	International Travel, Tourism & Hospitality
NBM406	Tourism and the Environment

Students must also pass **two** of the following options:

NBM017	Management Organisation
NMM032	Strategic Marketing
NHR072	Strategic Human Resource Management
NIS002	Managing the Information Resource

Duration

The Course is for duration of 12 Months Full-time, with exams for each part taken in either June or December accordingly.

Each tutor led session per module would be of 3 hours duration, and there would be one class per module per week.

International students need to apply for Full-Time program with duration of more than 6 months and have to take a minimum of 4 modules per term. Full-time students have to attend 16 hours of tutor led classroom study each week and are required to spend atleast 8 hours in self-study and completing assignments, totalling to 24 hours of Guided Learning Hours per week.

Assessment

The Advanced Diploma papers are set and marked to the level of a **second year of a UK Business Studies degree** programme. The examinations are set and marked externally. All subjects will be assessed by a written external examination of three hours duration.

ABE examinations are held twice a year in June and December. The dates are published in the journal Business Executive which is supplied free to all members four times a year.

The ABE has examination centres worldwide which are independent of any Institutions running the ABE programmes.

The Panel of Examiners and Moderators is drawn from the staff of UK Universities and industry and have direct experience of business life. The Examiners are instructed by the Education Committee.

Only registered students of the Association may sit for the examinations. Students should be aware of the closing dates for registration and examinations. This information can be obtained from the ABE office or from the College Examinations Office.

Following passes in the requisite five subjects above, the successful student will be awarded the Advanced Diploma in Travel, Tourism and Hospitality.

The Method of Assessment for all ABE subjects is by written examination and the following Grades are awarded:

- Grade A - 70%+ Distinction
- Grade B - 55-69% Credit
- Grade C - 40-54% Pass
- Grade D - 30-39% Fail
- Grade E - 29% and below Fail

Candidates will be notified individually of their results normally about two months after the examinations.

ABE Registration

Students wishing to register with the Association should complete a registration form and return it to the Registrar together with appropriate fees, copies of educational qualifications (in English) and details of relevant working experience where necessary. Any incomplete applications will be returned.

Examination fees are indicated on Examination Entry Forms. The annual subscription and other current fees are shown on the Fees list available from ABE.

Annual subscriptions fall due on the anniversary of the date of registration. An invoice will be sent direct to each student.

Students should be aware of the closing dates for registration and examinations as these are strictly adhered to.

Entry Requirements

Applicants must have attained one of the following entry qualifications:

1. ABE Diploma in Travel, Tourism and Hospitality.
2. A degree, awarded by a recognised UK or overseas University.
3. Other recognised qualifications of approved overseas Institutions of Higher Education.

* All prospective students are advised to enrol with ABE at the commencement of their studies in order that their eligibility may be confirmed at that time.

Exemptions

No exemption is granted from any subject in the Advanced Diploma Examination.